



happy times FOR KIDS

Have a super holiday with your kids on the 'Kids Go Free' offer to Dubai, where they can fly, sleep, eat and play for free

— LL Bureau

THIS SUMMER, if you're considering a holiday along with your kids, then think Dubai. That's because luxury holidays in Dubai are all about relaxation in the true sense of the term. Say goodbye to stress as you let your kids romp freely on the soft, white sands and wade in the blue-green waters which are shallow and therefore safe. That Dubai is a family-oriented destination is a proven fact, judging by the resounding success of the 'Kids Go Free' offer in 2009, which brought, within a span of six months, more than 70,000 visitors to Dubai from 75 countries.

This year, the 'Kids Go Free' 2010 campaign

is a bigger and better product—it is easily one of the best-put-together family campaigns ever brought out by a destination. The list of family attractions is endless and no family will be found wanting for things to do. So, fly to Dubai between 14th May and 30th September 2010 and give your family a holiday they will never forget. The sensational offer includes complimentary flights, accommodation, visa fees, meals and entry to Dubai's amazing children's attractions for two children under the age of 16. The promotion coincides with the region's most celebrated event, the Dubai Summer Surprises,

and is a non-stop entertainment bonanza.

In a nutshell, for every two paying adults, two kids under 16 are entitled to a mind boggling array of offers, activities, et al. There are complimentary return flights courtesy Emirates, airport transfers, a slew of three-to-five-star to Deluxe hotel accommodation to choose from, free meals, complimentary excursions, discount vouchers for shopping, plus free entry into Dubai's major attractions, like the Wild Wadi Waterpark, Atlantis, Dolphinarium, etc. For sports enthusiasts, there's access to Dubai's exclusive clubs.

The fun begins as soon as you reach the

